

apty

Optimize Your Application Utilization



Apty makes web-based application easier to use and provides actionable insights on how to improve your efficiency and reduce your training and support costs.

Apty's tools show users how to complete a task, prompt them to correct errors, and streamline how they search for support content. Apty is the ideal solution for faster product adoption, simplified user onboarding, and seamless change management.

Apty works on any web-based application, including the most-used SaaS platforms:



What can Apty do for you?

VISIBILITY

Provide complete visibility into actual software usage and utilization across your organization

USER PROFICIENCY

Apty's onboarding, guidance, and support tools ensure users can fully utilize software application features

AUTOMATION

Automate mundane tasks with the help of robotic process automation (RPA) and artificial intelligence (AI) to improve efficiency and speed up productivity

SPEND OPTIMIZATION

Apty's advanced tracking measures utilization of software; not just the number of logins, but actual usage based on use case models, allowing companies to redistribute and reduce unused licenses



Features

Guided Workflows

Turn even the most complicated tasks into a self-guided wizard.

Data Validations

Apty solves data quality issues by enforcing your company's business rules on one or more fields. Apty's validations prompt users to fix errors in real-time as they're working in your application.

Code-Free Editor

Every element of Apty can be easily and quickly managed by you. Customize Apty to fit your unique needs – even when they continue to change as your business grows.

Instant Documentation

Turn any workflow into a downloadable PDF with step-by-step instructions and screengrabs.

Announcements

Let your team know about updates and process changes with a message on their screens while they are using your software.

Compatibility

Apty works with both SaaS and on-premise deployments with no code integration required.

Powerful Analytics

See how users are interacting with your application, what their biggest hangups are, and identify where they need help.

Benefits

Increased Productivity

What used to take hours can be done in minutes with Apty. Guided workflows help employees easily navigate your application. On-demand help and real-time data validations ensure they can complete their tasks accurately.

Decreased Training Costs

Adopting new software using traditional methods requires countless hours of training, hiring consultants, and additional support staff. Apty allows users to learn as they interact with the program, eliminating the need for ineffective classroom training.

Easy Onboarding with First Day Productivity

Apty quickly onboards new employees to enterprise applications. With Apty's guidance, new employees can start using the software on their first day, with no additional training.

Effortless Change Management

Apty guarantees instant compliance with any changes to your processes and business rules. With announcements inside your application and validations to ensure each entry conforms to your processes, you can quickly communicate and execute changes without spending the time or money to update your documentation and train people for every change.

apty in Action

Apty helped a major U.S. airline solve their product adoption issues and improved employee productivity and satisfaction, resulting in:

80%

Reduction in support tickets.

70%

Decrease in time spent on training.

800+

Hours saved.

3x

Increase in Productivity.

You've invested a lot in your application, Apty ensures you see a return on that investment.

Schedule a demo today.
Email info@apty.io.

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